

## eBulletin

Special Notice

October 31, 2017

### Join Us for a Free Webinar

Employers are increasingly searching for new ways to help improve the health of their employees, while also implementing ways to manage employee health more effectively. UnitedHealthcare is partnering with NJBIZ to help educate you and your clients on the successes and challenges associated with these types of programs.

Join Paul Marden, CEO, UnitedHealthcare of New Jersey and Dr. Marilyn Gordon, Medical Director, UnitedHealthcare of New Jersey, for a free webinar about the latest trends and best practices for employer-sponsored health benefits and how companies can implement and measure technology-driven health programs.

**Webinar:** How employers can use the latest consumer research to drive health engagement.

**Date:** Nov. 7, 2017

**Time:** 2:30 p.m.

**During this free, one-hour session, you and your clients will learn about:**

- The health literacy challenges facing consumers and companies.
- Strategies to help consumers navigate the complex health system.
- Employee views on incentives, wearables and health care technology.
- Big data's role in the future of clinical programs.
- Companies that are having success using best practices to drive engagement.

Click [here](#) to register. Please share [this information](#) with your clients and encourage them to attend.

MT-1158342.0  
NJ-17-622



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